

DIRIGIO OLYMPUKES 2012

A SERIES OF 'REAL' PICTOGRAMS RELEASED ON THE OCCASION OF THE LONDON DLYMPICS 2012.

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OVER-ZEALOUS POLICING OF OLYMPIC NAME



RUBBISH AT SPORT



OVERPRICED CRAP IDENTITY BY COMMERCIAL **DESIGN GROUP**

C



DEBT





INCOMPREHENSIBLE OLYMPIC MASCOT



OLYMPICS INFLAME NATIONALISM





ENORMOUS CONSTRUCTION BUDGET



HYPOCRITICAL SPONSORSHIP DEALS



MONEY TO BURN





SECURITY GUARD ESCORT FOR TORCHBEARERS



SECURITY VAN TRANSPORTS TORCH FOR MAJORITY OF RELAY



LEGACY WHITE **ELEPHANTS**





MISSILES STATIONED IN RESIDENTIAL AREAS



OVER-THE-TOP SURVEILLANCE MEASURES



STYLE SECURITY



OLYMPIC SECURITY





CONFUSING TICKETING SYSTEM



YOUTUBE SENSATION





BLANKET ADVERTISING







OVERCROWDED PUBLIC



VIP LANES CREATE TRAFFIC CHAOS



ONLY SPONSORED FOOD



NO BRITISH BEER







ACCOMMODATION



TRANSPORT





ALLOWED IN OLYMPIC



AT THE GAMES





ROYALS CAPITALISE ON **OLYMPICS TO ENHANCE** THEIR IMAGE



CORPORATE CONTROL OF THE ARTS



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UNETHICAL SPONSORS ACCEPTED BY HOST



SHOP YOUR PROTESTING NEIGHBOUR



OLYMPIC STADIUM



UNDERWHELMING



HAS-BEEN ARTISTS OPEN OLYMPIC GAMES





OLYMPIC KIT PRODUCED IN SWEATSHOPS



EXTORTIONATELY PRICED MERCHANDISE



OLYMPIC PROTESTER ASSEMBLY POINT



CONDOM DISTRIBUTION





NO PHOTOGRAPHY OF **OLYMPIC VENUE**



NO UNAUTHORISED SOCIAL MEDIA





FAST-TRACK MEDICAL CARE FOR ATHLETES



RUBBISH ART IN OLYMPIC PARK



DBSCURE CULTURAL



LESS AFFLUENT NEIGHBOURHOODS EXCLUDED



GOVERNMENT CUTS



PRODUCE BORDER CHAOS



DLYMPIC FLAME KEEPS GOING OUT



OVER LONDON



LENGTHY SECURITY CHECKS





RADIOACTIVE OLYMPIC



PREHISTORIC GRAVEYARD RELOCATED IN FAVOUR OF OLYMPIC PROJECT



NEWTS RELOCATED IN FAVOUR OF OLYMPIC PROJECT



FAILURE TO INVOLVE KIDS IN SPORTS









DESTRUCTION OF PUBLIC GREEN SPACE







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