



## ••• International Design Talks San Francisco 2015

April 30 - May 1  
Yerba Buena Center of the Arts

### REASONS TO SPONSOR TYPO SAN FRANCISCO FOCUS

- Access to 750+ design students & professionals
- Reach local and international designers
- Partner with design legends & up-and-comers
- Target your audience during structured programming & casual networking
- Participate as well as support

## Sponsorship Opportunities

BENEFITS	BRIDGE   \$10,000*	LINE   \$5,000*	BRACKET   \$2,500*
<b>TYPO Talks website</b>	Logo + link	Logo + link	Name + link
<b>TYPO newsletter</b>	Logo, link + text	Logo + link	Name + link
<b>Printed program</b>	Logo + text	Logo	Logo
<b>Social media</b>	Crafted message	Mention	Mention
<b>Intersession slides</b>	Prominent logo	Logo	Logo
<b>Conference signage</b>	Prominent logo	Logo	Logo
<b>Press releases</b>	Mentioned in all	Mentioned once	-
<b>Advertisements</b>	Logo, when possible	Name, when possible	-
<b>Goodie bags</b>	Up to 2 items	1 item	1 item
<b>Branded opportunities</b>	<ul style="list-style-type: none"> <li>• After Party</li> <li>• Screening room track</li> <li>• Student event</li> <li>• Student tickets</li> </ul>	<ul style="list-style-type: none"> <li>• Coffee break</li> <li>• Livestream</li> </ul>	-
<b>Exhibition</b>	One 6' table at event	-	-
<b>Attendees</b>	5 registrations	3 registrations	1 registration
	Six 50% discounts	Four 50% discounts	Two 50% discounts

\*or equal in-kind value

### Additional Opportunities

\$1000\* - One item in goodie bag (does not include registration)

Current sponsors & more at:

**TYPOSF.com/sponsorship**